

Springboard Leadership Deepens Ethical Leadership and Diversity Coaching Expertise with Addition of Seasoned Executive

New Consultant Brings More than 25 Years of Multi-Cultural Expertise

New York, NY. — Jan. 25, 2005 — www.springboardleadership.com Springboard Leadership, a nationally-recognized multi-cultural leadership development company today announced the appointment of David A. Klassen as consultant specialist for ethical leadership and diversity coaching. In his new role, he will focus on Springboard's *Corporate Intergroup Dialogue* training program, as well as individual coaching.

Klassen brings more than 25 years of multi-cultural line management experience to the team. Prior to joining Springboard, he was principal in an advisory firm focused on ethical leadership for mutual fund boards and responsible investment strategies for individuals and institutions. Previously, he spent 19 years on Wall Street, most recently as Managing Director and Head of Equities at Chase Asset Management, where he built and led a diverse team of 40 persons. He also served as U.S. equity strategist and appeared frequently in media outlets such as *CNBC*, *CNN*, *Wall Street with Louis Rukeyser*, *Money* and *Smart Money* magazines. Klassen holds a Master of Divinity degree from Union Theological Seminary in New York and also a B.A. in Accounting from Franklin and Marshall in Lancaster, Pennsylvania. He is a Chartered Financial Analyst.

He has attended ARC International's Leadership program and explored extensively the impact of leadership style in peer groups during his Clinical Pastoral Education experience.

About Springboard

Springboard Inc.- *Partners in Cross Cultural Leadership* – is a nationally-recognized multi-cultural leadership development company that assists organizations in **achieving bottom-line results by leveraging the entire team**. All Springboard training programs are conducted by line-experienced executives who bring personal experience to the program. More information on Springboard's products and services is available at www.springboardleadership.com.

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